



## Exodus to Excellence



Center for Youth and Young Adults

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### MESSAGE FROM THE CHAIRMAN

Greetings! It is with delight and commitment that I serve as Chairman to this outreach agency, Exodus to Excellence, Inc. Today, there is no issue more important to youth, parents, teachers, politicians, volunteers, and corporations than supporting the Net Generation youth and young adults in this digital culture. We must continue to promote strong values and develop excellence while allowing our innovative young persons to teach us their digital culture. I look favorably to your partnership in ushering this young generation in excellence as they will very soon create the society and workplace of tomorrow.

Yours truly,

Rev Dr. William J. Shaw

Rev Dr. William J. Shaw is second term President (since 1999) of the National Baptist Convention, USA, Inc; the nation's oldest organized African American religious convention with estimated membership of 7.5 million. He is also Pastor of White Rock Baptist Church where he has served for 50 years as teacher, preacher, leader, visionary, scholar and shepherd to the congregation.



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**Our Vision....** We are committed to globally partnering with the Youth and Young Adults of the Net Generation in the development of his/her "whole person" excellence.

Name \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone (Home) \_\_\_\_\_ (Bus) \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Please check if applicable:  I plan to donate to United Way ( Donor code # 10852)



**Exodus to Excellence**  
Center for Youth and Young Adults

On behalf of Exodus to Excellence, I personally want to thank you for your generous and heartfelt support.

Rev Dr. William J. Shaw



## VISION

We are committed to globally partnering with the Youth and Young Adults of the Net Generation in the development of his/her “whole person” excellence.

## MISSION

To impart with Youth and Young Adults important life building skills that will give them opportunity to prepare for their future challenges without fear of disadvantage.

## HISTORY

Founded in 1992 by the late Honorable Leon Higginbotham as a non profit organization. We have been serving the youth of greater Philadelphia area and surrounding areas for over a decade. We have a track record of enrichment programs during summer camps, school year workshops and after school enhancement labs.

## Programs

### Net Generation Excellence (NGX):

Building excellence for our youth through integrated and innovative delivery of skills in:

- academics (i.e. math, sciences, information technology, communication, test preps);
- leadership (i.e. influence, decision making, cultural diversity, social responsibility);
- life skills (i.e. financial literacy , time management, stress management, conflict resolution, independence); and
- work skills (i.e. presentation, interview, project management, professional behaviors).

**Youth for Youth (Y4Y):** Youth advice and input is critical to their own success. It is integrated in all aspects of program development and delivery. They create, write, teach, counsel, lead teams, and manage projects.

### One On One Mentoring Program (1on1):

Provide mentorship to young persons to allow for expanded choices. Bridge the digital divide for socio-economically disadvantaged persons to ensure their competency and successful competitiveness in the workplace and society.

### Center of Research and Practice (CORP):

We plan to use our experiences, lessons learned and studies as models and baselines for Best Practices. We will use these repeatable models locally, nationally and internationally.

## United Way

Donor Choice Code #10852

Thank you for designating your United Way donation and corporate matching fund directly to our agency.



**Elenita Marcha, MBA, PMP**  
Executive Director  
Exodus to Excellence, Inc.

Elenita served as President of the Board for Exodus to Excellence (ETE) for seven years before she left her successful career in the private industry to take on the expanded vision of ETE. She has 25 years of expertise in global technology and digital culture. She has held senior executive positions for large corporations while covering territories such as North America, Europe and Asia.

She has a B.S. degree in Business and Economics from Eastern University and a MBA from Drexel University. She is an industry certified Project Management Professional.

Her passion is motivating youth and young adults. She has successfully mentored the careers of many young workers. Her other community involvement includes Co-Director of Children’s Ministry for White Rock Baptist Church for eight years, leadership advisor, life skills coach/facilitator and parent-volunteer to the Lansdowne Boys Club. She achieved the Juliet Low highest rank with Girl Scouts of Philippines.

Help Us Achieve ETE Vision.... Pledge Your Support

ETE Donation: Make Check Payable to **Exodus to Excellence, Inc.**

Check Enclosed: \_\_\_\_\_ (enter \$ amount)

Donor names in following categories will appear on website: [www.exodustoexcellence.org](http://www.exodustoexcellence.org)

- \$ 50 - \$249 - Friends Circle
- \$250 - \$499 – Donor Circle
- \$500 - \$999 – Partner Circle
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Please remember to fill in contact information on back of pledge card.

